



## **TOWN OF SLAVE LAKE**

### **COMMUNITY SERVICES POLICY**

Department:	Community Services	Policy No:	CMS.REC-23-1000
Policy Title:	Public Art Policy	Issue Date:	10-16-2023

#### **1. PURPOSE**

The public art policy is designed to enhance the livability and attractiveness of Slave Lake. Having art situated in, or viewable from, public spaces fosters community pride, demonstrates civic maturity, promotes tourism and economic development, inspires new ways of thinking and builds legacies.

This policy serves as a basis for the funding, acquisition, installation, maintenance, management, and programming of public art within the Town of Slave Lake.

#### **2. POLICY STATEMENT**

Public art is considered to be a key component to the attractiveness and identity of a town as it demonstrates the character of the community. Investment in the arts strengthens the local economy, and support for the arts reflects a progressive municipality.

#### **3. DEFINITIONS**

**Administration** –Administration of the Town of Slave Lake and includes the CAO or designate.

**CAO** –Chief Administrative Officer for the Town of Slave Lake. The CAO may delegate any roles or responsibilities outlined in this policy to other employees of the Town of Slave Lake.

**Public art** – Any work of art displayed within public spaces, or primarily visible from public spaces, usually outside, with the goal of being accessible to everyone. It can be abstract, realistic, or both, and may be cast, carved, built, assembled, or painted.

**Town** – the municipal corporation of the Town of Slave Lake.

## **4. GUIDELINES**

### **Responsibilities**

Council is responsible for approving policies, plans and budgets that affect the overall delivery of service.

Administration is responsible for the administration of the program.

### **Standards/Guidelines**

The Town of Slave Lake will:

- a. Consider an annual operating budget allocation for public art, and
- b. Accept corporate or private donations for public art as per compliance with Finance: Acceptance of Donations policy.

Should the allocated budget, or donations not be expended in a fiscal year, the remaining funds may be transferred to a reserve for public art expenditures in a future year.

### **Policy and Procedures**

1. Administration, through the annual operating budget process, will provide input in the amount for consideration for public art.
2. Administration may seek input from the community, community groups, or Council on the vision, objectives, and the detail of the art projects that are chosen.
  - a. All art shall reflect the values of the community and appropriate for viewing by all demographics.
  - b. Art is meant to beautify the community and not for advertising, political or offensive/hateful purposes.
3. Administration may procure public art and manage the acquisition, installation, and maintenance of the public art.
4. The Town may also provide a grant to a community group who will manage the acquisition, installation, and maintenance of the public art.
  - a. Where it is decided to give a grant to a community group, a grant application process will be implemented and publicized to the community.
    - i. The community group must be Slave Lake based and service Slave Lake residents
    - ii. Criteria will be established for evaluation of grant applications. Criteria will be included in the application and will, at a minimum evaluate:
      - The groups previous experience with public art
      - The value to the community

- The alignment with the Town of Slave Lakes Strategic Priorities

iii. Grant applications will be put out in a timely manner to ensure that the grant recipient has time to complete the project within a given year.

- b. Funding is limited and the Town reserves the right to issue a grant on the first-come, first-served basis, or to refuse an application on any basis it considers reasonable.
- c. Where a grant is given to a community group, a grant agreement outlining terms and conditions of the funding towards the project shall be put in place.
- d. The agreement will include:
  - Plans for accessioning and de-accessioning,
  - Details of the artwork, including a rendering or photograph of the art,
  - Installation plans for the art, including public safety precautions while the installation is being affected,
  - Plans for maintenance of the art, including a statement on the manufacturer, grade and quality of paint and fishing coats, and the expected life of the mural.
  - Where the art is placed on private property (such as a mural facing public space), permission from the owner of the property,
  - Plans for artist compensation, expenses relating to the installation, and in-kind considerations.
  - Details on ownership of art and timeframe for commitment of display.
- e. Agreement must be signed prior to proceeding with installation of art.

5. The Town will promote awareness of the public art. This may include a public ceremony to unveil/dedicate the art.

6. Painted Wall Murals:

- a. A painted wall mural may only be allowed on a commercial, public use or industrial building.
- b. A mural may only be considered on a wall that is considered a side or rear wall of a building on the parcel, and if it enhances:

- Walls leading into lanes or rear parking facilities,
- Walls adjacent to a pedestrian walkway, or
- Walls that can be viewed from a street or that compromise a corner parcel.

- c. Murals placed on north facing walls are preferred and south facing walls are less desirable due to fading. Walls facing other directions may also be considered.
- d. Murals placed in the Downtown and/or adjacent to Main Street may be prioritized.

## **5. CONTRAVENTIONS OF THE POLICY**

Any violation of this policy may lead to disciplinary action.

## **6. REVIEW OF THE POLICY**

This policy will be reviewed periodically, or as circumstances dictate, to ensure its effectiveness and relevance.

## **7. RELATED POLICIES**

## **8. APPROVAL and REVISION CONTROL**

ISSUED BY	APPROVED BY:	DATE:
1. Chief Administrative Officer		2023-10-16