

TOWN OF SLAVE
BYLAW# 12 - 2018
COMMERCIAL ADVERTISING RATES BYLAW

A BYLAW OF THE TOWN OF SLAVE LAKE, IN THE PROVINCE OF ALBERTA IN RESPECT TO RATES FOR COMMERCIAL ADVERTISING IN TOWN OWNED AND OPERATED FACILITIES IN THE TOWN OF SLAVE LAKE.

WHEREAS, paragraph 8 of the Municipal Government Act, Chapter M-26, 2000 and amendments thereof authorizes a Municipality, by bylaw to establish fees for licenses, permits and approvals and,

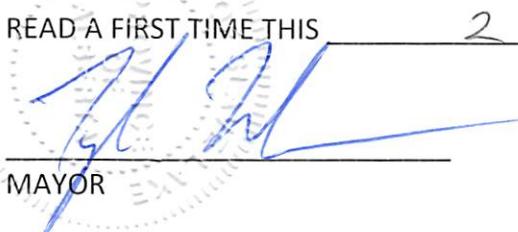
WHEREAS, paragraph 6 give a municipality natural person powers, which imply the power to charge for goods and services provided,

Whereas the municipality has developed a policy on commercial advertising inside recreation facilities describing the approval process,

NOW THEREFORE, the Council of the Town of Slave Lake, duly assembled, enacts as follows:

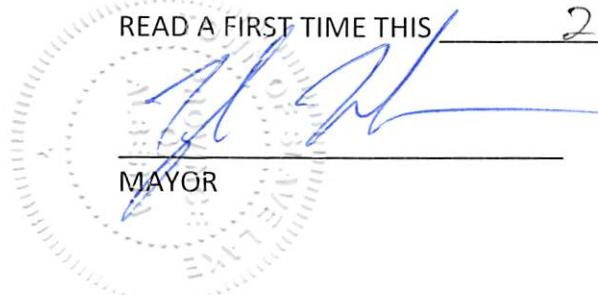
1. THAT the rates specified in the Schedule(s) attached, be charged for the Commercial Advertising specified.
2. THAT the Schedule attached to this bylaw may be modified and amended from time to time, as Council desires, by resolution of Council.
3. THAT this bylaw shall come into full force and effect upon receiving third and final reading.
4. This Bylaw rescinds Bylaw 04-2016.

READ A FIRST TIME THIS 2 DAY OF April 2019


MAYOR

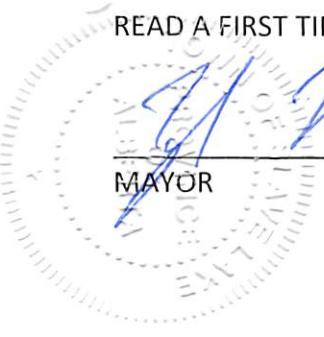

CHIEF ADMINISTRATIVE OFFICER

READ A FIRST TIME THIS 2 DAY OF April 2019


MAYOR


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MAYOR

CHIEF ADMINISTRATIVE OFFIVER

Schedule A: COMMERCIAL ADVERTISING RATES MULTI RECREATION CENTRE

Advertising

Digital Signs (Non for Profit Only) ~~\$25.00 per week~~

Commercial Advertising *Annual Charge not including GST

Rink Boards (Any location)-Large \$400.00
5'9" -8' X 33 1/2"

Rink Board (Any location) -Medium \$250.00
3'6" -4' 3" X 33 1/2"

Arena Wall Advertisements \$1000.00
Wall Mount -8' x 4'

Arena Board Glass (Maximum 2 per arena) 6" X 200" \$2500.00
Panel is 6" x 45"

Kiosk (w Power) \$2000.00
8' X 4' X 3'

Zamboni Advertising
Front Top -8" x 48" \$1000.00
Front Bottom -16" x 36" \$1000.00
Side Bottom -18" x 30" \$1000.00
Side Top-16" x 48" \$1000.00
Side Top Hood -6" x 48" \$1000.00

Ice Logo -Arena 1 Only
Blue Line to Centre (3 spots maximum) \$1250.00 per season
Blue Line to Goal Line (4 spots maximum) \$1250.00 per season